

# Courses Description

## **1401190 Mass Media in Jordan**

This course aims at providing the students with the history of print, broadcast and electronic media in Jordan and their political, social and economic effect on Jordanian society.

## **1401280 New Media**

This course aims at providing the students with the information, skills of using internet, news website, electronic journalism, social media, blogs and their positive and negative influence on society .

## **1401291 Media Theories**

This course aims at providing the students with definitions, communication, forms, elements, channels and objectives of communications as well as press theories and communication theories and their roles of explaining the relationships between media and society.

## **1401293 Media Ethics**

This course aims at providing the students with the needed informations about the developments of media law in Jordan and codes of ethics that show the rights and duties of a journalist and his ethics as well as the agreements of freedom of opinion and expressions through examples from different countries.

## **1401392 Research Methods**

This course aims at providing the students with the needed information and skills to conduct quantitative and qualitative applied research as well as the ethics of researcher.

## **1402150 Introduction to Communication**

This course aims at providing the students with history, definitions, forms, channels, aims, models, types of communication as well as barriers and persuasive communication .

## **1402110 Introduction to Radio and TV**

This course aims at providing the students with the history, characteristics, functions, programs of radio and TV and their influence on society.

## **1402111 Writing for Radio and TV**

This course aims at providing the students with the techniques of writing for radio , TV and how to prepare and edit news bulletin.

## **1402121 Radio and TV News**

This course aims at providing the students with definitions, sources, values, ways of writing and editing radio and TV news.

### **1402140 Technical Skills for Radio and TV**

This course aims at providing the students with the necessary terminology and technical skills of Radio and TV Production and management.

### **1402220 Preparation of Radio and TV Programs**

This course aims at providing the students with the art and skills of radio and TV work and types of radio and TV programs.

### **1402232 Radio and TV News Coverage**

This course aims at providing the students with basics of radio and TV news coverage of local, national and international issues , the role of radio and TV correspondents in collecting, writing, editing and presenting the news.

### **1402241 Radio and TV Stations Management**

This course aims at providing the students with the principles of management and it's theories, organizational communication, team work, problems solving and decision-making process.

### **1402243 Radio and TV Presenting**

This course aims at providing the students with basics of radio, TV presenting and the characteristics of a good announcer.

### **1402244 Radio and TV Skills in English**

This course aims at providing the students with the technical and scientific terminology of radio and TV.

### **1402252 Public Opinion**

This course aims at providing the students with the history, definitions, attitudes, types, and measurement of public opinion

### **1402254 International Public Relations**

This course aims at providing the students with history, definitions organization, functions, channels, target audience of public relations in government and private organizations

### **1402256 Radio and TV Ad**

This course aims at providing the students with history, types, channels, objectives and production of radio and TV ads.

### **1402325 TV Shooting**

This course aims at providing the students with the theoretical and practical methods of using TV camera inside and outside the studio as well as types of shots and at the end of course each student should produce a short program.

### **1402355 Islamic Communication**

This course aims at providing the students with the basics of human communication from an Islamic perspective with examples from honored Sunna and Holy Quran.

### **1402356 Radio and TV Campaigns**

This course aims at providing the students with the basics of planning, designing, executing and evaluating radio and TV campaigns.

### **1402423 Documentary Film**

This course aims at providing the students with the basics of planning, writing, producing and evaluating a documentary film. By the end of the course the students should produce short documentary films.

### **1402424 Graduation Project for Radio and TV**

This course aims at providing the students with the basic steps on how to plan, design, produce a media project. By the end of the course each student should submit his project to be evaluated.

### **1402430 Radio and TV Production**

This course aims at providing the students with the theoretical and practical steps and techniques of radio and TV production.

### **1402431 Special Topics in Radio and TV**

This course aims at providing the students with the types of specialized media for different audiences and their applications.

### **1402442 Radio and TV Field Training**

This course aims at providing the students with the opportunity to have training in private and government media organizations after finishing 80 credit hours.

### **1402246 Psychological Warfare**

This course aims at providing the students with history, forms, channels, types, target audience, techniques of propaganda and psychological warfare. Examples from Israeli-Arab conflict will be studied.

### **1402257 Arab and International Media**

This Course aimed at providing the students with the basics of Arab and international media and their roles and functions in societies.

### **1402259 Mass Media and Society**

This course aims at providing the students with the basics of operating TV satellite stations, their types, programs, studios and licenses.

### **1402346 Technical Operation of Radio Stations**

This course aims at providing the students with the needed information about radio, TV, satellite, programs, policies and their influence on societies.

### **1402358 Media Issues for Radio and TV**

This course aims at providing the students with radio and TV concepts and terminology in English language.

### **1402445 Radio and TV Drama**

This course aims at providing the students with needed information about history, types and ways of producing radio and TV drama.

### **1401488 Statistic for Media**

This course aims at providing the students with history, definitions, theories of sociology and their influence on society.

### **0200121 Introduction to sociology**

This course aims at providing the students with history, definitions, theories of sociology and their influence on society.

### **1402151 Introduction to Public Relations**

This course aims at providing the students with the definitions, concepts, organization, function, target audience of public relations.

### **0201112 Arabic Grammar 1**

This course aims at providing the students with the basics of Arabic grammar