



## M.A. in Business Administration

### Course description

Course No	Course Title
0402701	Methodology of Business Research
<p>This course aims to introduce students to scientific research and its importance in the community and covers the most prominent methodologies and different methods that can be used for the implementation of scientific research in addition to the statistical methods. It also implies reviews of the models of scientific research, master plans and letters. The student is asked to carry out a scientific research and discussion at the end of the semester.</p>	
0402702	Advanced Management Information Systems
<p>The focus of this course is on the concept of system theory as an input to the study of management information systems and the concept of MIS and its components. Beneficiaries are also seen from system outputs, communications and key management requirements. It focuses on applying MIS in various fields.</p>	
0402712	Advanced Strategic Management
<p>This course examines the strategies of organizations in terms of their design and implementation through studying internal and external environmental factors. The course focuses mainly on the scientific analysis of the different functional departments in the building of strategic management in the organization.</p>	
0402713	Advanced Human Resources Management
<p>This course includes the definition and study of the general framework of human resources management in business. This course includes a study of how to connect theoretical and applied principles in human resources management.</p>	
0402720	Advanced Marketing Management
<p>This course includes a study of modern marketing concepts and trends and methods of managing</p>	

marketing activity. This course also includes decision making, problem solving, marketing situations, and contemporary intellectual trends in marketing, market planning and distribution.

0405704

**Advanced Financial  
Management**

This course examines the scientific tools for making decisions regarding the evaluation of organizations. It also examines the efficient market hypothesis and how capital and distribution decisions affect the value of the organization. As well as the exposure to some of the practices of financial resources departments around the world is also under way.

0403718

**Operations Management**

This course aims at introducing students in a detailed manner to the role of management accounting in analyzing the relationship between costs, level of activity and profits. It includes: cost and product systems, costs based on activities, budget and accounting systems, pricing and profitability decisions and quantitative methods used in management accounting.

0402711

**Advanced Organization Theory**

This course introduces the following topics: Gnostic theories, organizational objectives, organization and environment, organization growth and size, technology, power, authority and political behavior in the organization. Organizational conflict, organizational change, change, organizational development and crisis management.

0402714

**Advanced International Business  
Management**

This course focuses on the management of international business and multinational corporations under different economic, social, political and legal conditions. It also focuses on the problems faced by managers in different work environments and how to deal with them to reach the goals.

0402715

**Advanced Project Management**

The focus of this course is on the student's definition of the concept of the project, its composition, its tasks, planning its schedule and investing its resources using the drawings. It also focuses on analysis of schemes and organization of project work methods.

0402716

**Advanced  
Organizational Behavior**

This course covers the following topics: individual dimension in organizational behavior, collective dimension in organizational behavior, organizational dimension in organizational behavior, environmental dimension in organizational behavior and the future of organizational behavior.

0402717

**Advanced Quality Management**

This course focuses on quality management, its concept, importance, characteristics and how to control them. This course aims to prepare the student for quality work and increase his ability to participate in the management of the overall quality and its role in the working life.

0402718	Operations Management
<p>This course includes several topics such as: forecasting, production capacity planning, the use of the theory of waiting, the determination of facilities, the internal arrangement, the design of labor standards and the production of quantitative methods.</p>	
0402719	Advanced Administrative Economics
<p>This course deals with the application of economic theory and business management tools. This course aims to help students overcome difficulties through demand theory, production theory and measurement, cost theory, measurement and market structure.</p>	
0402721	Advanced E-Business Management
<p>This course deals with the concept of electronic management and its elements of planning, organization, leadership and electronic control. The course explains the relationship between electronic management, information technology and various applications of information technology through the Internet.</p>	