**Description of Material Managemen**

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| **No. of course** | **Course Name** | **Hours** | **Prerequisite No** |
| 0405316 | Material Management | 3 | 0400501 |

**Course description:**

This course aims to introduce the modern concept of medical and health marketing and its important role in business organizations that work in this field locally, regionally and internationally. And to introduce the elements of medical marketing mix which include (medical product, medical pricing, medical promotion, and medical distribution) .